



# The Business, Enterprise and Economics Department

“Prepare learners to use Economic and Business knowledge for real-life work challenges by developing their innovative, creative thinking, leadership and entrepreneurial skills

## AQA A Level Applied Business YEAR 12

Student's Name:

**Task 1** Define a PLC.




**Task 2**

Innocent has seen a worldwide growth in sales and their product range. Investigate into the company. What kind of business details would you collect to build up a business profile.






### **Task 3**

Choose two job roles in a business of your choice and outline the duties of each role. 

#### **Task 4**

Analyse the future of Amazon and Argos. Outline what their strengths and weaknesses are. How have they achieved their strengths? 

**Task 5** 

Explain three economic factors that can affect a business.

## Task 6

Explain three ways e-commerce has changed the way businesses have to change their methods to response to customers needs. 