

Media Studies A Level – New Year 12 Starter Work

Choose **3** pieces of **different** media (film, TV, video game, magazine cover/article, newspaper front page, advert, radio, etc...).

Write an analysis in full paragraphs (minimum **1000** words) of:

- How each media product engages its audience
- What the point of each media product is
- How each media product fits in/doesn't fit in with current trends in the Media
- Why you chose this particular media product
- What the three media products have in common - what links can you find between them?